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SUBJECT Enrollment of Tobacco Cessation Providers	BY  Sally A. Kozak, Deputy Secretary Office of Medical Assistance Programs	

IMPORTANT REMINDER: All providers must revalidate the Medical Assistance (MA) enrollment of each service location every 5 years. Providers should log into PROMISE to check the revalidation dates of each service location and submit revalidation applications at least 60 days prior to the revalidation dates. Enrollment (revalidation) applications may be found at:
http://www.dhs.pa.gov/provider/promise/enrollmentinformation/S_001994.

PURPOSE:

The purpose of this Medical Assistance (MA) Bulletin is to clarify the Department of Human Services' (DHS) position that any individual or entity approved by the Department of Health (DOH) as a Tobacco Cessation Program (TCP) may enroll in the MA Program to render Tobacco Cessation Counseling (TCC) services to MA beneficiaries.

SCOPE:

This MA Bulletin applies to all providers enrolled in the MA Program who render TCC services to MA beneficiaries. Providers who render services in the managed care delivery system should contact the appropriate MA managed care organization (MCO) regarding payment for TCC services.

BACKGROUND:

DHS began coverage of and payment for TCC services when it issued MA Bulletin 99-02-02, titled "Coverage of Tobacco Cessation Drug Products and Counseling Services," on January 16, 2002. As part of this initiative, and in order to provide TCC services, the professional or entity had been required to enroll or must have been already enrolled in the MA Program and must be pre-approved by DOH as a TCP.

MA Bulletin 99-07-02, titled "Policy Reinforcement Regarding Billing for Tobacco Cessation Counseling Services" was issued January 4, 2007, to remind providers of the availability of TCC services and to provide further information regarding DOH's TCP

COMMENTS AND QUESTIONS REGARDING THIS BULLETIN SHOULD BE DIRECTED TO:

The appropriate toll free number for your provider type.

Visit the Office of Medical Assistance Programs Web site at:
<http://www.dhs.pa.gov/provider/healthcaremedicalassistance/index.htm>.

credentialing process and the policies and procedures that must be followed in order to provide and bill for TCC services in the MA Program.

DISCUSSION:

DHS participated in a conference with DOH, HealthChoices physical health (PH) and behavioral health (BH) MCOs and stakeholders regarding TCC services. During the conference, DHS became aware of the providers’ misperception that not all DOH-approved TCP providers may enroll in the MA Program to be paid for TCC services provided to MA beneficiaries.

For MA Bulletins 99-02-02, 99-07-02, 99-04-11, titled “Coverage of Tobacco Cessation Drug Products and Counseling Services,” and 99-12-09, titled “New Procedure Codes for Tobacco Cessation Counseling Services,” MA Program provider enrollment is not limited to the specific MA enrolled provider types identified in these MA Bulletins.

Any individual or entity may enroll in the MA Program to render TCC services to MA beneficiaries if the individual or entity completes the DOH “Every Smoker, Every Time” online training (training) and “Pre-Approved Tobacco Cessation Registry Application” (application) and is subsequently approved by DOH as a TCP. DOH’s training, application and contact information are located at:

<http://www.health.pa.gov/My%20Health/Healthy%20Living/Smoke%20Free%20Tobacco/Pages/Pre-Approved-Tobacco-Cessation-Registry.aspx#.WwgWpO4vzRZ>.

This DOH link is an updated link from the one referenced in MA Bulletin 99-07-02. Also, the language in the text box related to the “Medical Assistance information” found within the application has been updated. In addition, DHS has updated the link to the MA Program Provider Application referenced below.

PROCEDURE:

In order to obtain DOH’s certification as a TCP, the individual or entity must successfully complete the DOH training and have their submitted application approved by DOH. Providers who want to expedite enrollment in the MA Program to provide TCC services may check “Yes” in the following text box within DOH’s application:

<p>Medical Assistance information: If your program is approved, would you like to be referred to the Department of Human Services (DHS) for review and approval by Medical Assistance for reimbursement of tobacco cessation services? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
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If the DOH TCP applicant checks the “Yes” box, DOH will **automatically send** the program information to DHS when DOH approves the applicant as a TCP. If the DOH TCP applicant is not currently enrolled in the MA Program, the DOH TCP applicant must enroll in the MA Program by completing and submitting an applicable MA Program Provider

Application, which is available on the DHS website at:

<http://www.dhs.pa.gov/provider/promise/enrollmentinformation/index.htm>.

If the DOH TCP applicant checks the “No” box on DOH’s application and subsequently receives DOH approval as a TCP, the DOH TCP’s information will not be sent to the MA Program. In this case, the DOH TCP applicant who subsequently receives DOH approval as a TCP is responsible for sending a copy of DOH’s approval letter and a completed MA Provider application, which is available on the DHS website noted above, to DHS.

DHS will maintain the DOH TCP approval letter in the provider’s enrollment file. If DHS does not receive a copy of DOH’s approval letter from either DOH or the DOH approved TCP, DHS will not add a provider specialty of 370 (Tobacco Cessation) to DOH approved TCPs that are already enrolled in the MA Program, and will not enroll a provider as a Tobacco Cessation Provider (Provider Type (PT) 37) with a provider specialty of 370. DHS will not pay for TCC services rendered by a DOH-approved TCP, even if a MA Program provider application was completed and submitted to DHS, or if the provider does not have the provider specialty of 370 or is not enrolled as a PT 37.

The MA Program enrolls DOH-approved TCPs that are inpatient hospitals (PT 01), home health agencies (PT 05), clinics (PT 08), certified registered nurse practitioners (PT 09), psychologists (PT 19), dentists (PT 27), physicians (PT 31) and certified nurse midwives (PT 33) with a provider specialty of 370.

The MA Program enrolls all other DOH-approved TCPs as Tobacco Cessation providers (PT 37) with a provider specialty of 370.